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February 2, 2010

To: Our Valued Customer

SUBJECT: Revision of Previously Announced Price Increase

Due to the recent dramatic increase in Copper and U.S. Pig Iron, we have adjusted our previously announced price increase percentages accordingly. In order to provide you with adequate time to update your pricing, the effective date of the price increase will be March 1, 2010.

All orders for immediate release received by Friday, February 26, 2010 will receive the former prices.

List prices will be available February 3, 2010 in either Excel or PDF formats via the website at www.amesfirewater.com/dataexchange. For printed copies of our printed price lists please contact your local sales agent.

We appreciate and thank you for your business and assure you of our commitment to continue to supply you with quality products at competitive prices. If you have any questions or need further clarification on these changes, please contact your local representative.

Ames Company

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